



Republic
of Rwanda



City of Kigali

CONCEPT NOTE FOR THE JOB NET EVENT 2024

1. BACKGROUND

Reference is made to the National Strategy for Transformation (NST 2) 2024 – 2029 and National Skills Development and Employment Promotion Strategy 2019 – 2024, both aimed at:

- creating decent jobs with an emphasis on youth and women, boosting exports, improving the quality of education.
- building prioritizes a dynamic and capable workforce to meet the needs of employers for economic transformation by empowering private Sector

This event is not only a response to national strategies but also a proactive effort to engage and catalyze the participation of the entire economic ecosystem. Small and Medium Enterprises (SMEs), along with big companies, entrepreneurs and innovators, will be invited to attend and actively participate in this event Their presence will serve to inspire and empower job seekers by providing real-world insights into the diverse career paths, opportunities in entrepreneurship, and the innovative landscape. This inclusive approach aims to foster collaboration, knowledge sharing, and a collective commitment to building a vibrant and sustainable workforce.

2. OBJECTIVES

The following are the objectives of the upcoming Job Net:

- Provide a unique platform for jobseekers and employers to network, fostering meaningful interactions and the exchange of information, with the goal of facilitating job placements and creating sustainable employment opportunities.
- Actively promote self-employment and entrepreneurship among the youth and the Rwandan workforce by providing information, training, and inspiration, with the aim of fostering job creation and the development of sustainable enterprises.
- Inspire and empower job seekers and youth to align their skills, passion, and talents effectively in the search for jobs, internships, on-job training, and entrepreneurial opportunities, contributing to career success and the creation of decent, sustainable employment.

3. RATIONALE OF THE JOB NET

- **14th Job Net: Igniting Rwanda's Entrepreneurial Spirit:** The City of Kigali is proud to announce the 14th Edition Job Net, a dynamic event designed to bridge the gap between Rwanda's ambitious youth and the established businesses driving the nation's economic growth. Aligned with the National Strategy for Transformation (NST2), this year's Job Net prioritizes creating decent jobs with a particular emphasis on youth and women, boosting exports, improving the quality of education and enhancing public service delivery and citizen participation, and fostering a skilled and

entrepreneurial workforce, empowering recent graduates to become not just employees, but also future leaders and innovators.

- **A Thriving Ecosystem for Talent and Opportunity:** The 14th Job Net goes beyond traditional job fairs. It fosters a vibrant ecosystem where employers can connect with a pool of eager and talented graduates. This event provides a platform for graduates to explore diverse career paths, gain valuable insights from industry experts, and potentially secure employment or internship opportunities.
- **Employers as Mentors, Shaping the Future:** The 14th Job Net presents a unique opportunity for employers to become active partners in shaping Rwanda's future workforce. Companies can leverage this platform to identify top talent, and even take a leadership role by offering mentorship programs to graduates. This fosters a culture of knowledge sharing and equips graduates with the skills and guidance they need to thrive in their chosen fields.
- **Fostering Entrepreneurship: Beyond Traditional Jobs:** The 14th Job Net recognizes the growing importance of entrepreneurship in driving economic prosperity. The event will showcase successful startups and entrepreneurs, inspiring graduates to consider venturing into their own businesses. Employers can further contribute by highlighting potential entrepreneurial opportunities within their value chains, sparking innovation and opening minds to new possibilities.
- **Investing in Rwanda's Future:** By participating in the 14th Job Net, companies actively contribute to several key NST2 objectives. They promote decent work by facilitating meaningful connections between employers and qualified graduates. They foster a culture of entrepreneurship, empowering graduates to explore self-employment and business creation. Ultimately, by collaborating with Rwanda's youth, companies invest in building a robust and future-proofed workforce, driving the nation's continued economic success.

4. TARGET PARTICIPANTS

- Number of participants: 1800
- Number of employers: 120

We aim to bring together a dynamic group of individuals and organizations to create a vibrant environment. The inclusivity of these diverse participants aims to create a dynamic and collaborative atmosphere, fostering networking, knowledge sharing, and the exchange of valuable insights. Through this diversity, we strive to address the multifaceted challenges of unemployment, promote entrepreneurial endeavours, and provide meaningful opportunities for career development. Our target participants include:

- a. Jobseekers:** Recent graduates, skilled professionals, and individuals seeking career opportunities in various sectors. We intend to invite 1800 job-seekers;
- b. Employers:** Public and private enterprises of both big, medium and small, offering a spectrum of employment opportunities. We are targeting 100 big companies such as Selected manufacturing companies, Universities, Hotels, insurance companies, telecommunication companies, banks, construction companies, training providers and financial institutions and selected manufacturing companies. We intend to focus on

companies with job vacancies. As the event is organised by City of Kigali, the participation of both jobseekers and companies will be free of charge;

- c. **Entrepreneurs:** Innovators, start-ups, and small to medium enterprises contributing to the entrepreneurial ecosystem. We intend to have 70 entrepreneurs, innovators and SMEs;
- d. **Facilitators:** Industry experts, Coaches, career counsellors, and educators providing valuable guidance and support;
- e. **Local and International NGOs:** Organizations committed to workforce development, employment promotion, and community empowerment;
- f. **Representatives from the City of Kigali:** Officials and representatives contributing to the local economic development agenda;
- g. **Ministry of Public Service and Labour (MIFOTRA):** Officials dedicated to promoting decent work, labour market information, and public service;
- h. **Representatives from Chief Skills Office:** Key stakeholders engaged in the economic transformation and promotion of investments;
- i. **Representative from Rwanda TVET Board (RTB):** Key stakeholders engaged in design and distribute curricula, teaching materials, trainer's guides, methodologies and establish training methods for technical and vocational education;
- j. **Ministry of Youth:** Representatives fostering youth development, innovation, and ICT opportunities;
- k. **Business Incubation Centres:** Centres/Hubs that strategically provide enabling environments to support enterprise creation and development by providing resources, mentorship, technical assistance, co-workers (start-up hosting), business coaching, entrepreneurship education and hands on skills transfer for self-reliance and employment promotion such as Nyarutarama and Masaka BIC;
- l. **Innovation Hubs:** Centres fostering creativity, collaboration, and technological advancement with the local innovation ecosystem like Norsken, FabLab, Westerwelle Haus, 250 Starts, LEAPR Lab, IRIS Hub, Impact Hub, etc.

Join us on December 12th at the Kigali Conference and Exhibition Village!

The 14th Job Net is your chance to be a part of this exciting initiative. Help shape Rwanda's future by connecting with the next generation of talent and fostering a vibrant ecosystem of innovation and entrepreneurship.

DESCRIPTION OF JOB NET ACTIVITIES

Date: 12th December 2024,

Venue: Kigali Cultural and Exhibition Village (KCEV)

Time: 9 am to 4pm

Key Components: At the beginning of the Job Net, the invited guests will visit the different stands of employers where each one will be showcasing its company business activities, organization structure and job vacancies. Stands will be disposed in order to allow human resource staffs, entrepreneurs and or innovators to exchange information with the visitors of their stands, discuss about the Labour market information and even carry out one-on-one interviews.

1. Inaugural Session:

- Purpose: Official opening to set the tone for the event.
- Highlights:
- Welcome addresses from key dignitaries.
- Overview of the event's objectives and significance.

2. Labour market Clinic/Workshops and Training Sessions:

The Labour Market Clinic comprises several types of activities to be conducted in parallel during the full day namely trainings, information sessions and individual coaching. It will prepare jobseekers for the Job Net and will hand on information about job search strategy, networking, skills development, career guidance and also entrepreneurship.

- Purpose: Enhancing the skills and knowledge of jobseekers and entrepreneurs.
- Highlights:
 - Industry-specific workshops led by experts.
 - Skill development sessions, including resume building and interview techniques.
 - Entrepreneurship training and business development workshops.

3. Innovation Showcase:

- Purpose: Highlighting innovative projects and start-ups.
- Highlights:
 - Display and demonstration of innovative products and services.
 - Networking opportunities with innovators.

4. Networking Sessions:

- Purpose: Facilitating connections between jobseekers, employers, and entrepreneurs.
- Highlights:
 - Structured networking sessions with designated areas for different sectors.
 - Speed networking sessions for quick introductions.
 - Informal networking spaces for in-depth discussions.

5. Career Guidance and Counselling Booths:

- Purpose: Providing personalized career guidance and counselling services.
- Highlights:
 - One-on-one sessions with career counsellors.
 - Information on educational and training opportunities.
 - Guidance on career pathways and skill development.

6. Exhibition Area:

- Purpose: Showcasing job opportunities, internships, and services.
- Highlights:
 - Booths from participating companies and organizations.
 - Job boards displaying current vacancies.
 - Information on internships and training programs.

7. Closing Ceremony:

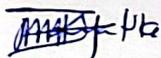
- Purpose: Officially concluding the event and acknowledging participants.
- Highlights:
 - Closing remarks from event organizers.
 - Recognition of outstanding contributors and participants.

8. Employer Requirements:

- Promotional materials
- Job opportunities in case they are available

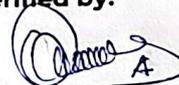
Done at Kigali, on 08 /11/2024

Prepared by:



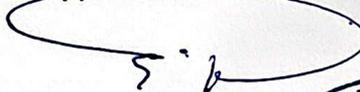
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